

SAVANNAH EVANOFF

CONTENT PRODUCER

📞 918-402-0439

✉ savannah.evanoff@gmail.com

🌐 savannahevanoff.com

EDUCATION

BACHELOR OF SCIENCE

Biological Sciences
Oklahoma State University
Stillwater, Oklahoma
December 2013

COLLEGE CREDIT

24 HOURS
Multimedia Journalism
Oklahoma State University

SKILLS

- AP Style
- Social Media Management
- Features Writing
- AI Prompt Writing
- Podcast/Video Production
- Various CMS
- Deadline Management
- Customer Service
- Interviewing
- Copywriting
- Editing

REFERENCES

JOANI DELEZEN

Editor/Creative Director
Inweekly
850-438-8115

CHRIS LEWIS

Former Creative Content Manager
Ring Ring Marketing
702-290-0583

KEVIN ROBINSON

Former Managing Editor
Northwest Florida Daily News
850-530-3289

WORK EXPERIENCE

MARKETING COORDINATOR

Ring Ring Marketing / Remote / January 2022-Present

- Maintained editorial oversight, pitching, producing and coordinating articles for industry magazines.
- Interviewed business owners to produce custom website copy.
- Wrote review responses for clients' positive and negative online reviews.
- Produced copy and coordinated with the graphic design team to create various lead magnets for in-house marketing.
- Copy edited social media posts for clients' accounts.

FREELANCE WRITER & COPY EDITOR

Independent News (Inweekly) / Pensacola, FL / January 2016-Present

- Pitched articles and accepted assignments highlighting music and arts in the Florida Panhandle.
- Balanced multiple long-term assignments and met deadlines.
- Copy edited pages to AP style requirements in each issue prior to publication.

FEATURES REPORTER

Northwest Florida Daily News / Fort Walton Beach, FL / May 2016-January 2022

- Provided articles for the front page, Local and Features sections of the daily newspaper, as well as the cover story and secondary stories for the entertainment magazine published weekly.
- Established connections with the local music scene and created a newsroom concert series.
- Curated social media for multiple accounts on different platforms.

FEATURES INTERN TO FREELANCE WRITER

The Oklahoman / Oklahoma City, OK / June 2015-January 2017

- Worked as a full-time features reporter, covering the arts and local philanthropy.
- Contributed to Look at OKC, a biweekly entertainment publication.
- Coordinated photo shoots for the weekly Life & Style section.
- Contributed freelance fashion and music columns after the internship was fulfilled.